



.....ADDITIONAL INFO.....

## **NICMA's finger painting world record bid – key facts**

***This information has been issued to accompany NICMA's advance news release 'Belfast Zoo hosts finger painting world record bid'. The event is taking place at Belfast Zoo on Thursday, 20<sup>th</sup> August.***

- Nearly 3,000 children and adults are expected at Belfast Zoo to help with the world record bid, including more than 300 childminders.
- More than 4,000 children have already contributed to advance painting for the world record attempt.
- The current Guinness World Records® world record for the largest finger painting stands at 2,025 square metres (21,796 square feet). This record was achieved by approximately 350 children in the Austrian town of Kematen an der Ybbs in September 2007.
- NICMA estimates a total of 15,000 hands and feet have already contributed to its painting. (It is permissible to use feet as well as hands!).
- 1,000 litres of paint and 3,500 metres of canvas have already been used in advance painting for the event.

### **Editor's notes:**

1. **More details** about the NICMA finger painting challenge can be found on the event's website: [www.fingerpainting.org.uk](http://www.fingerpainting.org.uk) . For the latest information and updates, check the event's Twitter feed at: <http://twitter.com/NICMAPainting>
2. For further details, please contact Liz Fawcett, Liz Fawcett Consulting on 028 9020 0811 or 0771 943 5662. Please let her know in advance, if possible, if you plan to attend the event.